



Executive Coach,
Facilitator & Trainer

Languages:

Spanish Native

English Professional
Proficiency

German Intermediate
Proficiency



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Munich, Germany



/betinamazzarino

References

Provided upon request

Betina Mazzarino NCC, ACC

Team Development & Organizational Transformation

Who I am

I had the privilege of being a film executive producer for many years, and I've learned how to get teams working together, going in the same direction, inspiring, delivering quality, and getting things done—no matter what has happened along the way.

I've been in the weeds; part of that job was constant crisis management. Things went wrong. People didn't get along. Emergencies cropped up. Funding fell through. In spite of all of those problems, I was able to inspire our team, focus, beat the odds, and produce world-class work that won awards.

As a result, I believe every team leader, manager, and business owner is an executive producer.

When you think about it, just like an executive producer, every leader needs to organize, empower, and nurture their crew to enjoy working together; create networks of relationships; and create an atmosphere that brings everyone on board to get results and make the impossible possible.

When I'm coaching, training, and facilitating members of an organization, I build my work on values and purpose. Coming from a creative, performing arts background emphasizes my approach for connecting in a human way so that people feel this bond. Through the facilitation of values as the backbone of every leader-team interaction, I train my clients to face complexity, deal with changes on a daily basis, adapt and pivot, and be flexible, yet pragmatic, to move their teams and their projects forward.

My passion is to bring what I've experienced and what I learned from my culture and from my work internationally to organizations so that, no matter how diverse they are, the people in each organization can come together.

Certifications

ICF –Int. Coach Federation - ACC – Accredited Certified Coach

Values Online – Facilitator | Values alignment process for individuals and teams

Newfield Network - NCC – Newfield Certified Coach

University of Edinburgh - Philosophy and the Sciences Course Certificate

Julio Chavez Acting Studio - Performing Artist

CMI International - Theory and Tools of the Harvard Negotiation Project

University of Buenos Aires - Visual Arts and Graphic Design

International Awards

Gunn Report London - Best Production Company, 7th Place Worldwide

Clio Awards - Four (4) Silver Awards

New York Festival - Three (3) Gold Medals

Cannes Lions Film Festival - One (1) Bronze Lion

Eagle Award - One (1) Silver Medal

Keynote Speaker

European Club of Buenos Aires - Leadership and the Mind Maps as a Matter of Gender

San Isidro City Government Buenos Aires - Entrepreneurs' Program: Women with Dreams

Professional Background

Limbica—Germany

Coaching & Training
2013- up to date

Clients: Fujitsu Technology
Solutions GmbH, OnPR GmbH

Winchester University, UK

2014 - 2015

Elisii & Asociados

Coaching & Consulting
Buenos Aires, Argentina
2012 – 2014

Shoot in Argentina

Film Production Services
Buenos Aires - Argentina
2008 – 2011

Andonfilms

Film Production Company
Buenos Aires – Argentina
1999 - 2008

Executive Coach and Facilitator for Team Development and Organizational Transformation

Activities

- Team development training—Facilitation
- Team building meetings—Facilitation
- Individual executive coaching

Faculty Team Coach

Ontological Coaching Program

Senior Associate

Activities

- Programs development
- Consultancy
- Executive coaching

Founder & International Executive Producer

Activities

- Consultancy
- Liaison between international agencies and local production companies on requirements

Partner & International Executive Producer

Activities

- Planning, executing, and project implementation by a team (60–70 people)
- Project management and delegation
- Working with different cultures and cultural expectations
- Operating as a liaison between creative direction and production requirements
- Working with complex sets of stakeholders to a deadline
- Business development across the European and U.S. markets
- External & internal communication with customers & clients
- Managing budgets and shifting financial requirements
- Created and maintained a master database of services and external providers to pool expertise and identify synergies
- Executed contracts with and supervised external agencies and production design teams

Community Leadership

PWN Global Chapter Munich

Non-profit organization
2015 – up to date

VP Entrepreneurs & Member of the management board

Entrepreneurship Program's design & development, implementation, & management.

Activities:

- Conducting needs assessment
- Designing curriculum and program
- Working with subject matter experts
- Providing exercises and activities that enhance the learning process.
- Creating supporting material/media
- Promoting collaboration, partnerships and relationships among the participants

- Applying business skills to managing instructional design
- Designing instructional management systems

Performing Arts Background

Acting

1999 - 2009

Theater Plays

- The Lady with the Dog (A. Chekhov) – Director J. Hirsch
- Yerma (Garcia Lorca) – Director J.Hirsch
- Secreto de Sumario – Director L. Popovich
- Lunar – Director M. C. Huerta

Movies

- The past – Feature film - Director H. Babenco
- The drool of the devil – feature films - Director Charly Vidal
- El Gran Suspiro – Shortfilm – Dir. Pedro Rodriguez Ponte