



About Sami Bugay, *Professional Certified Coach-ICF*

Sami received his initial coach instruction as a member of one of the first coach training cohorts in Turkey, and is now an **ICF - International Coach Federation Professional Certified Coach – PCC** with over 4000 hours of coaching experience. Having continued his professional training and education over the years (see below for list), Sami also mentors and develops emerging coaches.

In 2008, Sami developed and led the “*Turkish Coaches Supporting Turkish Entrepreneurs*” project which later earned the “*Local Spirit Global Presence Award*” from ICF International at the Annual International Conference in Montreal. In 2009, he served as President Elect of the ICF branch in Turkey.

Before his introduction to the coaching and consulting profession, Sami was in the technology sector. Having started as a technical expert at Nurbil Information Technology Co., Sami eventually took on sales and marketing responsibilities and then moved on to become General Manager. Sami’s contributions brought Nurbil into the top 100 technology companies in Turkey.

In 2000, Sami was one of the three idea leaders behind the business model of baskuda.com, which went on to become one of Turkey’s leading e-business companies. Sami led the merger of baskuda.com with another company and in 2004, and following that, joined Enter Professional Informatics Services as Founding General Manager.

Sami was initially exposed to coaching in 2002, as part of his own personal and professional development. Having had the benefit of this positive experience, Sami decided to pursue coaching as a profession. In 2005, Sami started building his own leadership coaching and management consulting practice, taking on projects and clients individually as well as in partnership with other firms.

Sami’s extensive background in strategy and business management is a great asset to Sami’s current coaching practice, which includes one-to-one coaching of high level managers (at the ‘C’ level- CEO, COO, CFO etc.) as well as delivery of professional training for leading companies in Turkey on leadership development, coaching, feedback and communication, and other organizational development subjects. Sami coaches in Turkish and in English.

Sami also shares his experience and insights as a visiting lecturer at leading universities such as Galatasaray University, Bosphorus University and Bilgi University, Ozyegin University as well as leading NGOs in Turkey.

Some of Sami’s core training to date has included;

Bert Hellinger Institute Holland
Newfield Network
EGCP - ACTP
EGCP
The European Graduate School
Academy for Coach Training
Prof. John Kotter
Integral Institute
Gestalt Institute Of Cleveland
Coaches Training Institute
Gestalt Institute Of Cleveland
Istanbul University
ITU

Organizational Systems – Organizational Constellations,2014
Ontological Coaching Program, 2011-12
Faculty Member, 2010-14
Eurasian Gestalt Coaching Program, 2009-10
Expressive Arts in Coaching,2009
Group & Team Coaching, 2008
Change Management Leadership, 2006
Integral Leadership, 2006
International Coaching Program,2005-06
CTI Coaching Program, 2004 – 2005
Gestalt Working With Groups , 2005
CP International Management, 1990
BS Mathematics Engineering, 1988

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